



2018 Trails Map Rate Schedule

ADVERTISING RATE SCHEDULE

Superior Chamber Trails map is a free, semi-annual publication that is distributed to all Chamber Members, new residents, in the roof top drop, and a variety of town events.

RATES - all ads are full color. Interior mapside ads are included with premiere membership. Deadline for additional map space is May 11, 2018

Ad size	Street Map	Street Map & Trails Map
Interior Platinum ad	-included in premiere membership levels-	
Interior Gold/Silver ad	-included in premiere membership levels-	
Premium back cover	\$200	\$400
Eighth page (20 available)	\$100	\$200

DEADLINE FOR ADS

May 11, 2018

Ad Sizes

Map Trim Size: 5.5"w x 8.5"h

Interior Platinum ad

5" w x 2.5" h

Interior Gold/Silver ad

2.5" w x 2" h

Premium Back Cover

2.5"w x 1.75"h

Eighth Page

2.5"w x 1.5"h

PLEASE CHOOSE YOUR AD SIZE

Circle the ad you would like to order and complete the following information:

Business Name: _____

Contact Name: _____

Phone Number: _____

ADVERTISING MATERIALS

Please submit ads electronically to heather@superiorchamber.com

Ads must arrive on or before the advertising materials due date,

May 11, 2018.

Best choices for ad format: PDF, EPS, TIFF, high-rez JPG

File Transfer: Email is preferred.

Formats NOT accepted: MS Word, Pages or Publisher

NEED AD DESIGN HELP?

Ad design help is available for \$75 an hour, 1 hour minimum. For more information call Daryl @ d.a.m. Cool Graphics: 303.641.3305.



TRAILS MAP