Membership Benefits

2022 Rates and Benefits Comparison

		Individual $295	Bronze $450	Gold $1,200	Platinum $3,250
VISIBILITY	Exhibit booth at Superior town events	1/2 price	1/2 price	Standard	Premium
	Post your events on the online calendar	•	•	•	•
	Listing in the annual *Welcome to Superior Guide* (6,000 distributed)	•	•	•	•
	Welcome on the Facebook page	•	•	•	•
	Inclusion in Roof Top Drop delivery to more than 4,500 Superior homes	$45 each	•	•	•
	Marketing item in 800 New Resident Welcome Bags each year		•	•	•
	Host an After Hours networking event (if available)		•	•	•
	Ability to advertise in the e-newsletter		•	1 Free	1 Free
	Free booth opportunity at the town-wide Superior Garage Sale		•	•	•
	Offer "hot deals" discounts to chamber members		•	•	•
	Ribbon-Cutting or Grand Opening event		•	•	•
	Boosted feature or video on Facebook page (you provide)			5k+ reach	10k+ reach
	One annual feature in e-newsletter (you provide)			•	•
	Logo featured on letter in Roof Top Drop bags				•
	Logo featured in annual December *BizWest* "thank you" ad				•
	Logo on front page of website and rotating on sub-pages				•
	Logo on volunteer shirts and letterhead				•
	Logo on dedicated "Platinum Sponsors" page in *Welcome to Superior Guide*				•
	Award at Annual Awards event "presented by" your company				•
RESOURCES	Monthly e-newsletter	•	•	•	•
	Listing on the website membership directory	•	+ logo	+ logo	+ logo
	Membership window sticker	•	•	•	•
	Use Chamber logo in advertising and your website	•	•	•	•
	Membership certificate suitable for display	•	•	•	•
	Membership banking programs at Blue FCU and Premier Members CU	•	•	•	•
	Free certificates of origin	•	•	•	•
	Referrals from chamber leaders and staff	•	•	•	•
	One-time-use member email list or mailing labels		•	•	•
	Annual strategy meeting with Chamber staff and/or Board				•
	First crack at sponsorship of signature events				•
	First crack at premier ad spots in the *Welcome to Superior Guide*				•
CONNECTION	Number of registered representatives included in membership	1	3	5	10
	Network at more than 75 annual events	•	•	•	•
	Participate in leads groups (subject to eligibility)	•	•	•	•
	Participate in Women in Business events	•	•	•	•
	Participate in quarterly multi-chamber networking events	•	•	•	•
	Free tickets to the Annual Awards event			2	4
	Opportunity to present at a Chamber board meeting				•
	Memberships run for the calendar year and are prorated based on the month you join.				
	NON-PROFIT ORGANIZATION RATES	$175	$325	$800	$2,000