



SUPERIOR
CHAMBER

Sponsorship & Silent Auction Opportunities

SUPERIOR BUSINESS AWARDS
A NIGHT WITH THE STARS
6.7.2023

LIONSGATE EVENT CENTER
1055 US-287, LAFAYETTE, CO 80026

SUPERIOR CHAMBER ANNUAL BUSINESS AWARDS

The Chamber's Annual Business Awards celebrate another year of accomplishments in Superior. The Chamber presents nine awards during the annual dinner recognizing local individuals, businesses, and organizations for such attributes as innovation, growth, community impact, and so on. Business professionals and leaders will gather to salute our community's best.

Projected attendance: 200

SPONSORSHIP LEVELS

Presenting Sponsor: \$2,000 (Limit 2)

- Logo and Presenting Sponsor recognition on invitations, calendar of events, broadcast emails, website, and signage
- Verbal and logo recognition during the event
- Presenting Sponsor recognition in the program
- Opportunity for company representative to speak at the event for two minutes
- Recognition as an Award Sponsor
- Preferred table placement at the event
- One table for eight (8) guests, includes logo on table sign
- Invitation for two (2) to Honorees Reception
- Full-page ad in the printed program
- Opportunity to place stand-up banner near the stage
- Opportunity to place promotional items in VIP Gift Bags
- Recognition in the press release
- Social media mentions
- First right of refusal for the following year

Gold Sponsor: \$1,000 (Limit 3)

- Logo and Gold Sponsor recognition calendar of events, broadcast emails, website, and signage
- Verbal and logo recognition during the event
- Gold Sponsor recognition in the program
- Recognition as an Award Sponsor and the opportunity to present it on stage
- Preferred table placement at the event
- One table for eight (8) guests, includes logo on table sign
- Invitation for two (2) to Honorees Reception
- Half-page ad in the printed program
- Opportunity to place promotional items in VIP Gift Bags
- Social media mentions

Silver Sponsor: \$750 (Limit 4)

- Logo and Silver Sponsor recognition calendar of events, broadcast emails, website, and signage
- Verbal and logo recognition during the event
- Silver Sponsor recognition in the program
- Recognition as an Award Sponsor and the opportunity to present it on stage
- One table for eight (8) guests, includes logo on table sign
- Quarter-page ad in the printed program
- Invitation for two (2) to Honorees Reception
- Opportunity to place promotional material in VIP Gift Bags
- Social media mentions

Bronze Sponsor: \$500

- Logo and Bronze Sponsor recognition calendar of events, broadcast emails, website, and signage
- Verbal and logo recognition during the event
- Bronze Sponsor recognition in the program
- Four (4) seats at the dinner
- Social media mention

Table Sponsor: \$400/Chamber Members \$600/Non-Members

- One table for eight (8) guests, includes logo on table sign

SOLD

Honorees Reception Sponsor: \$1,200 (Limit 1)

- Logo and Honorees Reception Sponsor recognition on invitations, calendar of events, broadcast emails, and website
- Verbal and logo recognition during the event
- Honorees Reception Sponsor recognition in the program
- Preferred seat placement at the event
- Four (4) seats at the dinner
- Invitation for two (2) to Honorees Reception
- Opportunity for a company representative to speak during the reception
- Opportunity to place a stand-up banner in the reception area
- Opportunity to place promotional items in VIP Gift Bags
- Half-page ad in the printed program

Photobooth Sponsor: \$700 (Limit 1)

- Logo and Photobooth Sponsor recognition on the calendar of events, broadcast emails, website, and signage
- Logo included on printed photos
- Two (2) seats at the dinner

Bar Sponsor: \$600 (Limit 3)

- Logo recognition on signage at the bar(s)
- Specialty Cocktail named after your business
- Two (2) seats at the dinner
- Invitation for two (2) to Honorees Reception

Photography Sponsor: \$400 (Limit 1)

- Logo and Photography Sponsor recognition on the calendar of events, broadcast emails, website, and signage
- Photography Sponsor recognition in the program
- Two (2) seats at the dinner

Dessert Bar Sponsor: \$300 (Limit 2)

- Logo and Dessert Sponsor recognition on the calendar of events, broadcast emails, and website
- Signage next to Dessert
- Dessert Sponsor recognition in the program
- Two (2) seats at the dinner

Entertainment Sponsor: \$250 (Limit 1)

- Logo and Entertainment recognition on the calendar of events, broadcast emails, and website
- Opportunity to introduce Entertainment
- Two (2) seats at the dinner

Wine Pull Game Sponsor: \$250 (Limit 2)

- Logo and Wine Pull Game Sponsor recognition on the calendar of events, broadcast emails, and website
- Logo on Game Instructions signage
- Wine Pull Game Sponsor recognition in the program
- Opportunity for company representative to assist with the game and interact with attendees
- Two (2) seats at the dinner

Individual Tickets - Members

- \$55 Early-bird: deadline is April 30
- \$65 after April 30

- **Individual Ticket - Non-Members**

- \$75



SUPERIOR CHAMBER SPONSORSHIP FORM



Yes, I want to become a Superior Business Awards event Sponsor.

The Superior Chamber of Commerce is a 501(c)6 nonprofit organization. Please complete this form and email it to: leslie@superiorchamber.com

Company Name: _____

Contact Person: _____ Job Title: _____


Mailing Address: _____ City: _____ State: _____ Zip: _____

Office Phone: (____) _____ - _____ Cell Phone: (____) _____ - _____

Email: _____

Website URL: _____

SPONSORSHIP LEVEL:

- ☐ Presenting \$2,000 ☐ Gold \$1,000 ☐ Silver \$750 ☐ Bronze \$500
-  Honorees Reception \$1,200 ☐ Bar \$600 ☐ Photobooth \$700 ☐ Photography \$400
- ☐ Dessert Bar \$300 ☐ Entertainment \$250 ☐ Table Sponsor \$400

VIP GIFT BAGS (Quantity 80)

Presenting, Gold, and Silver Sponsors are allowed the opportunity to place promotional items in the VIP Bags

Approved promotional items include a customized t-shirt, a tote bag, a pair of branded socks, a phone charger, a branded coffee mug, a notebook, a hat, branded apparel, stickers, customized pens, a tumbler, branded toys, a bottle opener, coasters, snacks, a keychain, a gift card, tech accessories, glassware, and cosmetics.

Please send promotional items for VIP Bags by Tuesday, May 16th, 2023 by 2:00 p.m.

No papers are allowed. All items must be approved by the Superior Chamber.

Promotional items delivery options

- ☐ I will deliver the item to the Superior Chamber of Office (124 E. Coal Creek Drive, Superior, CO 80027)
- ☐ I need the Superior Chamber to pick up the item

All Sponsorship payments are due within 15 days of receipt.

Signature and Date: _____

How to pay for my Sponsorship

- ☐ Email me an invoice and I will pay with my credit card
- ☐ I will mail a check to the Superior Chamber of Office (124 E. Coal Creek Drive, Superior, CO 80027)
- Please make checks payable to *Superior Chamber of Commerce*
- ☐ Call me, I'd rather pay by phone

Please complete this form and email it to: leslie@superiorchamber.com

DONATE AN ITEM, SERVICE, OR MONETARY GIFT TO THE SUPERIOR CHAMBER SILENT AUCTION

My name is Jennifer Willard, and I am writing to you on behalf of the Superior Chamber of Commerce, a local non-profit. Our **annual Superior Business Awards and Fundraiser is on June 7th, 2023**. At this event, we honor organizations that have done exceptional work this past year and raise funds for the Superior Chamber. We estimate that two hundred local leaders and business influencers will attend this event, and our goal is to raise \$20,000, with 100% of the proceeds going towards programs to support our local business community. To make this event a true triumph, we would like your help.

As you are likely aware, our community has dealt with many challenging events over the last three years, including the global pandemic and the Marshall Fire. As a result, our businesses lost part of their workforce and a portion of their clients. The Superior Chamber is focused on creating programs to aid workforce development and generating marketing and awareness for our local businesses. To reach the goals of helping our community, The Chamber needs to develop and continue programs that are relevant and meaningful in today's business climate. For example, programs such as our Women in Business speaker series provide education on skills that help to make women successful in their chosen areas of professional focus. To this end, the Superior Chamber is looking to bring in subject matter experts to educate our business community, initiatives to entice customers to shop in Superior, and programs to assist in developing our workforce.

The success of our fundraiser depends heavily on our silent auction. Are you willing to donate a specific item, service, or experience donation to help our cause? We will be advertising our donors on social media and in newsletters throughout the year, especially the week of the event.

We would also love to have you at the event! Registration can be found here www.SuperiorChamber.com, or you can reach us by email at info@superiorchamber.com. The silent auction donation form is below for you to review.

We appreciate your consideration!



Jennifer Willard

Chair, Superior Chamber Silent Auction Committee

If you don't have anything to donate, you can purchase one of the following items below and donate it to the auction. Your company will be the official donor of that item.

We accept auction items such as:

- Physical products or gift baskets.
- Tickets to an event, attraction, or points of interest (i.e., Museum) or travel destination.
- Food gift cards to restaurants and fine dining.
- A private shopping party, dinner in a private room, or a chef's table experience.
- Catered in-home meals (delivered) or virtual wine tasting.
- Vacations/Vacation homes.
- Adventurous outdoor activities (Hot air balloon, skydiving, rafting, fly fishing tour)
- At-home spa day.
- Autographed memorabilia.
- Pet accessories.
- Goods such as housewares and jewelry.
- Custom artwork / custom items, something unique, of value and something someone would want to buy.
- Certificate for a service your company will fulfill.

SUPERIOR CHAMBER SILENT AUCTION DONOR BENEFITS



Platinum Donation Level (value \$850 and up):

- Company logo included on the Superior Chamber website, on the Silent Auction Donor's page listed by donation level.
- Logo featured on the slideshow at the event
- A mention and tag on the Superior Chamber Facebook or Instagram page
- Listed in Superior Business Awards printed Program
- Listed on Silent Auction Donor signage which will be prominently displayed
- Donation featured in a Chamber e-blast about the event (2,000 contacts)



Gold Donation Level (\$300 – \$849):

- Company Name included on the Superior Chamber website, on the Silent Auction Donor's page listed by donation level.
- Company Name featured on the slideshow at the event
- Listed in Superior Business Awards printed Program
- Listed on Silent Auction Donor signage which will be prominently displayed
- Donation listed in a Chamber e-blast about the event (2,000 contacts)



Silver Donation Level (\$150 – \$299):

- Company Name included on the Superior Chamber website, on the Silent Auction Donor's page listed by donation level.
- Listed in Superior Business Awards printed Program
- Listed on Silent Auction Donor signage which will be prominently displayed
- Donation listed in a Chamber e-blast about the event (2,000 contacts)



Bronze Donation Level (below \$50-149):

- Company Name included on the Superior Chamber website, on the Silent Auction Donor's page listed by donation level.
- Listed in Superior Business Awards printed Program
- Listed on Silent Auction Donor signage which will be prominently displayed

Complete the form to submit your item to the auction and to become an auction donor partner.

All Silent Auction donations are due by Friday, May 19th 2023 by 2:00 p.m.



SUPERIOR CHAMBER SILENT AUCTION DONATION FORM

Complete the form to submit your item to the auction and to become an auction donor partner.

Thank you for making a contribution to the Superior Chamber silent auction. The Superior Chamber of Commerce is a 501(c)6 nonprofit organization. Please complete this form and email it to: info@superiorchamber.com

Donor or Company Name: _____

Contact Person: _____ Job Title: _____

Mailing Address: _____ City: _____ State: _____ Zip: _____

Office Phone: (_____) _____ - _____ Cell Phone: (_____) _____ - _____

Email: _____

Website URL: _____

Name of Item: _____

Estimated Dollar Amount: \$ _____

Please provide a detailed description of the item you are donating: _____

Expiration Date of certificate, item or service: ____/____/____

Please send the certificate and/or item and display materials as soon as possible.

Display materials include catalogs, menus, business cards, shopping bags, or any other branded physical item that we can use to bring attention to your auction item. Upon request, display materials will be returned after the event to the address listed on this donor form.

Delivery Method

- ☐ I will deliver the item to the Superior Chamber of Office (124 E. Coal Creek Drive, Superior, CO 80027)
- ☐ I need the Superior Chamber to pick up the item
- ☐ I will email the necessary certificate
- ☐ I need a committee member to create and print the certificate
- ☐ I will make a monetary contribution (Please make checks payable to *Superior Chamber of Commerce*)

All Silent Auction donations are due by Friday, May 19th 2023 by 2:00p.m.

Signature and Date: _____

Where to Mail Gift Certificates & Items

Please mail all gift certificates, gift cards and small items to:

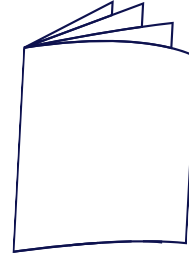
124 E. Coal Creek Drive
Superior, CO 80027

For delicate or large items please add a note to your item submission stating you require an item pick up. You may also coordinate with us via email at info@superiorchamber.com.

The Superior Chamber appreciates your support. Thank you!



PLACE AN ADVERTISEMENT IN OUR SUPERIOR BUSINESS AWARDS SOUVENIR PROGRAM BOOKLET



Please complete this form and email it to: leslie@superiorchamber.com

The Superior Chamber of Commerce is a 501(c)6 nonprofit organization.

Company Name: _____

Contact Person: _____ Job Title: _____

Mailing Address: _____ City: _____ State: _____ Zip: _____

Office Phone: (_____) _____ - _____ Cell Phone: (_____) _____ - _____

Email: _____

Website URL: _____

Size Ad: ☐ Full Page 5.5" (w) x 8.5" (h) ☐ Half Page 5.5" (w) x 4.2" (h) ☐ Quarter Page 2.7" (w) x 4.2" (h)

Full Page \$175	Half Page \$125
	Quarter Page \$75

Ad Design: ☐ I will design my own ad ☐ Please design an ad for me (\$25)

If **YOU** are designing your ad: Email ad designs to leslie@superiorchamber.com in PNG and PDF format.

If **WE** are designing your ad: Email ad elements (logo, etc.) to leslie@superiorchamber.com in PNG or PDF format.

To be included in the printed Program, ADS and PAYMENTS are due by **Monday, May 22nd 2023 by 2:00p.m.**

Signature and Date: _____

