



SuperiHER

WOMEN'S BUSINESS
CONFERENCE & EXPO

March 14, 2025



Sponsorship
OPPORTUNITIES

OMNI INTERLOCKEN
BROOMFIELD, COLORADO

SUPERIORCHAMBER.COM



Sponsorship

OPPORTUNITIES

	TITLE \$5,000	PLATINUM \$2,500	GOLD \$1,250	SILVER \$700	TABLE \$600
Verbal and logo recognition during the event	✓	✓	✓	✓	
Opportunity for a company representative to speak	5 Minutes	2 Minutes			
30-second video advertisement at the event	✓	✓			
Conference admissions	8	8	8	4	8
Preferred table placement during Luncheon	✓	✓	✓	✓	✓
Exhibitor Table	Premium	Premium	Premium	Standard	
Invitation to the SuperiHER Kickoff Reception	✓	✓	✓	✓	
Banner advertisement on conference website	✓				
Pre-conference email sent to all attendees prior to the event on your behalf	Two Emails	One Email			
Logo placement on conference website	✓	✓	✓	✓	
Logo placement on conference marketing materials	✓				
Logo placement on Conference signage	✓	✓	✓	✓	
Retractable banner displayed at event	On Stage	Displayed Prominently			
Advertisement in the printed program	Two Page Spread	Full Page	Half Page		
Opportunity to place promotional item/flyer in Welcome Bags	✓	✓	✓	✓	
Access to conference registration list	✓				
First right of refusal for the following year	✓				
Recognized as a Breakout Session Sponsor		✓			
Social Media Mentions	✓	✓	✓	✓	
	TITLE \$5,000	PLATINUM \$2,500	GOLD \$1,250	SILVER \$700	TABLE \$600

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Title \$5,000

Only one available

- Verbal and logo recognition during the event
- Opportunity for a company representative to speak for five minutes during opening remarks
- 30-second video advertisement at the event
- Eight (8) conference admissions
- Preferred table placement during Keynote Luncheon
- Premium Exhibitor Table
- Invitation to the SuperiHER Kickoff Reception
- Banner advertisement on conference website and (2) two pre-conference emails
- Logo placement with link on conference website
- Logo placement on conference marketing materials and signage, including a retractable banner on stage (banner provided by Title Sponsor)
- Two Full-page spread in the printed program
- Opportunity to place promotional item/flyer in Welcome Bags
- Access to conference registration list* (No sooner than 1 week prior to the event)
- Social Media mentions
- First right of refusal for the following year

Platinum \$2,500

Only three available

Recognized as one of the three
Breakout Session Sponsors

- Verbal and logo recognition during the event
- Opportunity for a company representative to speak for two minutes during the event
- 30-second video advertisement at the event
- Eight (8) conference admissions
- Preferred table placement during Keynote Luncheon
- Recognized as one of the three Breakout Session Sponsors
- Premium Exhibitor Table
- Invitation to the SuperiHER Kickoff Reception
- One (1) one pre-conference email
- Logo placement with link on conference website
- Logo placement on conference signage, including a retractable banner displayed around the conference (banner provided by Platinum Sponsor)
- Full-page spread in the printed program
- Opportunity to place promotional item/flyer in Welcome Bags
- Social Media mentions

Gold \$1,250

- Verbal and logo recognition during the event
- Eight (8) conference admissions
- Preferred table placement during Keynote Luncheon
- Premium Exhibitor Table
- Invitation to the SuperiHER Kickoff Reception
- Logo placement with link on conference website
- Logo placement on conference signage
- Half-page spread in the printed program
- Opportunity to place promotional item/flyer in Welcome Bags
- Social Media mentions

Silver \$700

- Verbal and logo recognition during the event
- Four (4) conference admissions
- Preferred table placement during Keynote Luncheon
- Standard Exhibitor Table
- Invitation to the SuperiHER Kickoff Reception
- Logo placement on conference website
- Logo placement on conference signage
- Opportunity to place promotional item/flyer in Welcome Bags
- Social Media mention

Table Sponsor \$600

Table of 8

- Eight (8) complimentary conference admissions
- Preferred table placement during Keynote Luncheon

Sponsorship

OPPORTUNITIES



Lunch & Keynote Sponsor

\$2,000

Only one available

- Opportunity to introduce our Keynote Speaker
- Verbal and logo recognition during the event
- Eight (8) conference admissions
- Preferred table placement during Keynote Luncheon
- Premium Exhibitor Table
- Invitation to the SuperiHER Kickoff Reception
- Logo placement with link on conference website
- Logo placement on conference signage
- Half-page spread in the printed program
- Opportunity to place promotional item/flyer in Welcome Bags
- Social Media mentions



SuperiHER Kickoff Reception Sponsor

\$1,500

Only one available

The SuperiHER Kickoff Reception will be held on Thursday, March 6th, 2024

- Recognized as Kickoff Reception Sponsor
- Opportunity to speak at the reception
- Verbal recognition during the Conference
- Eight (8) conference admissions
- Preferred table placement during Keynote Luncheon
- Premium Exhibitor Table
- Invitation to the SuperiHER Kickoff Reception
- Logo placement with link on conference website
- Logo placement on signage at Kickoff Reception
- Opportunity to place promotional item/flyer in Welcome Bags
- Social Media mentions

Photo Booth Sponsor

\$950

Only one available

- Verbal recognition during the event
- Four (4) conference admissions
- Preferred seating placement during Keynote Luncheon
- Standard Exhibitor Table
- Invitation to the SuperiHER Kickoff Reception
- Logo placement on conference website
- Logo on Photo Booth Signage (not on printed photo)
- Social Media mention



SuperiHER Cookie Sponsor

\$950

Only one available

- Verbal recognition during the event
- Four (4) conference admissions
- Preferred seating placement during Keynote Luncheon
- Standard Exhibitor Table
- Invitation to the SuperiHER Kickoff Reception
- Logo placement on conference website
- Social Media mention

Conference Bags Co-Sponsor \$950

Only one available

- Logo on Conference bag
- Verbal recognition during the event
- Four (4) conference admissions
- Preferred seating placement during Keynote Luncheon
- Standard Exhibitor Table
- Invitation to the SuperiHER Kickoff Reception
- Logo placement on conference website
- Social Media mention



Live Captioning Sponsor \$750

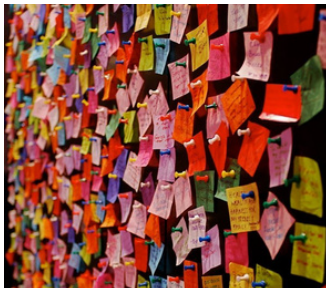
Only one available

- Verbal recognition during the event
- Two (2) conference admissions
- Preferred seating placement during Keynote Luncheon
- Standard Exhibitor Table
- Invitation to the SuperiHER Kickoff Reception
- Opportunity to place promotional item/flyer in Welcome Bags

Centerpiece Sponsor \$750

Only one available

- Logo on Conference Bags
- Verbal recognition during the event
- Two (2) conference admissions
- Preferred seating placement during Keynote Luncheon
- Standard Exhibitor Table
- Invitation to the SuperiHER Kickoff Reception
- Opportunity to place promotional item/flyer in Welcome Bags



Hopes & Dreams Wall Sponsor \$450

Only one available

- Verbal recognition during the event
- Two (2) conference admissions
- Preferred seating placement during Keynote Luncheon
- Invitation to the SuperiHER Kickoff Reception
- Opportunity to place promotional item/flyer in Welcome Bags

Coffee Sponsor \$450

Only one available

- Logo on Conference Bags
- Verbal recognition during the event
- Two (2) conference admissions
- Preferred seating placement during Keynote Luncheon
- Invitation to the SuperiHER Kickoff Reception
- Opportunity to place promotional item/flyer in Welcome Bags



Refreshment Break Sponsor \$350

Only three available

- Verbal recognition during the event
- Two (2) conference admissions
- Preferred seating placement during Keynote Luncheon
- Invitation to the SuperiHER Kickoff Reception
- Opportunity to place promotional item/flyer in Welcome Bags



Thank You

WE APPRECIATE YOUR
SUPPORT!