

# *Superior Business Awards*

*A Night of Blossoming Success*

Sponsorship & Silent Auction  
Opportunities



**Wednesday, June 4, 2025**

**6:00pm** Cocktail Reception & Silent Auction

**7:30pm** Award Recognition

Blue Sport Stable at the Stable Bar & Grill



## SUPERIOR CHAMBER ANNUAL BUSINESS AWARDS

Each year, the Superior Chamber hosts its Annual Business Awards to honor the achievements of individuals, businesses, and organizations in the local community. Ten awards are presented during our annual reception, acknowledging excellence in areas like innovation, growth, and community impact. Business professionals and leaders will come together to commend the finest contributors in our community.

**Projected attendance: 200**

### SPONSORSHIP LEVELS

#### Presenting Sponsors: \$2,500 (Limit 2)

- Logo and Presenting Sponsor recognition on invitations, calendar of events, broadcast emails, website, and signage
- Verbal and logo recognition during the event
- Opportunity for company representative to speak at the event for two minutes
- Recognition as an Award Sponsor
- Eight (8) tickets to the Awards Reception
- Invitation for four (4) to Honorees Reception
- Full-page ad in the printed program
- Opportunity to place stand-up banner near the stage
- Recognition in the press release
- Social media mentions
- First right of refusal for the following year

#### Award Sponsor: \$1,000

- Logo and Award Sponsor recognition on calendar of events, broadcast emails, website, and signage
- Verbal and logo recognition during the event
- Recognition as an Award Sponsor and the opportunity to present it on stage
- Eight (8) tickets to the Awards Reception
- Invitation for two (2) to Honorees Reception
- Full-page ad in the printed program
- Social media mentions

#### Event Sponsor: \$600

- Event Sponsor recognition on broadcast emails, website, and signage
- Verbal and logo recognition during the event
- Four (4) tickets to the Awards Reception
- Invitation for two (2) to Honorees Reception
- Half-page ad in the printed program
- Social media mentions

### LIMITED SPONSORSHIP OPPORTUNITIES

#### Honorees Reception Sponsor: \$1,500 (Limit 1)

- Opportunity for a company representative to speak during the reception
- Logo and Honorees Reception Sponsor recognition on invitation, broadcast emails, and website
- Verbal and logo recognition during the event
- Honorees Reception Sponsor recognition in the program
- Four (4) tickets to the Awards Reception
- Invitation for two (2) to Honorees Reception
- Opportunity to place a stand-up banner in the reception area
- Half-page ad in the printed program

#### Photobooth Sponsor: \$750 (Limit 1)

- Logo and Photobooth Sponsor recognition on broadcast emails, website, and signage
- Logo included on printed photos
- Two (2) tickets to the Awards Reception
- Invitation for two (2) to Honorees Reception

#### Bar Sponsor: \$400 (Limit 1)

- Logo recognition on signage at the bar(s)
- Two (2) tickets to the Awards Reception
- Invitation for two (2) to Honorees Reception

#### Dessert Sponsor: \$400 (Limit 1)

- Logo and Dessert Sponsor recognition on broadcast emails and website
- Signage next to the Dessert
- Dessert Sponsor recognition in the program
- Two (2) tickets to the Awards Reception



## SUPERIOR CHAMBER SPONSORSHIP FORM



Yes, I want to become a Superior Business Awards event Sponsor.

The Superior Chamber of Commerce is a 501(c)6 nonprofit organization. Please complete this form and email it to: [renee@superiorchamber.com](mailto:renee@superiorchamber.com)

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Job Title: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Office Phone: (\_\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_ Cell Phone: (\_\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_

Email: \_\_\_\_\_

Website URL: \_\_\_\_\_

### SPONSORSHIP LEVEL:

- |  |  |  |
|--|--|--|
| <input type="checkbox"/> Presenting \$2,500        | <input type="checkbox"/> Award Sponsor \$1,000 | <input type="checkbox"/> Event Sponsor \$600 |
| <input type="checkbox"/> Honoree Reception \$1,500 | <input type="checkbox"/> Photobooth \$750      |  |
| <input type="checkbox"/> Bar Sponsor \$400         | <input type="checkbox"/> Dessert Sponsor \$400 |  |

All sponsorship payments are due upon receipt.

Signature and Date: \_\_\_\_\_

### How to pay for my Sponsorship

- ☐ Email me an invoice and I will pay with my credit card
- ☐ I will mail a check to the Superior Chamber of Office (124 E. Coal Creek Drive, Superior, CO 80027)
- Please make checks payable to *Superior Chamber of Commerce*
- ☐ Call me, I'd rather pay by phone

Please complete this form and email it to: [renee@superiorchamber.com](mailto:renee@superiorchamber.com)



## DONATE AN ITEM, SERVICE, OR MONETARY GIFT TO THE SUPERIOR CHAMBER SILENT AUCTION

The Superior Chamber of Commerce seeks your support for the Annual Superior Business Awards and Silent Auction on June 4, 2025. Our goal is to raise \$8,000 to further our mission of supporting workforce development and promoting awareness for local businesses in the Superior community.

The Superior Chamber of Commerce is at the forefront of organizing impactful events that not only bring our community together but also contribute significantly to our local business ecosystem. One of our flagship initiatives is the **SuperiHER Women's Business Conference & Expo**. This empowering event provides a platform for women in business, offering networking opportunities, educational sessions, and resources to foster professional growth and success.

Furthermore, we offer many business-oriented initiatives such as Leads Groups, Member Success Orientations, Ribbon Cuttings, Small Business Roundtables and more. Our collaboration with the Town of Superior extends to events that enhance our community's economic and cultural aspects. Notably, the **Superior Winter Festival** highlighted many local businesses, drawing a crowd of over 4,000! This event proved to be a noteworthy and celebratory enhancement to highlight our town. Through these initiatives and events, the diverse talents and offerings of our local businesses are displayed, fostering a vibrant and interconnected community.

Your silent auction contribution will directly affect our programs, enabling us to provide valuable experiences and resources to the community. Your business will be included in our marketing campaign, including social media posts, posters, and event programs. By taking part in our auction, your business will gain exposure to thousands of residents in the area.

We appreciate your consideration of our request and look forward to partnering with you for the success of our gala. Feel free to contact me at (720) 738-8652 or [Stefanie@superiorchamber.com](mailto:Stefanie@superiorchamber.com) for any further information.

*Sincerely,*

Stefanie Schy

Operations Manager | Superior Chamber of Commerce

**If you are unable to make a direct donation, you can opt to buy one of the listed items below and contribute it to the auction. Your company will be recognized as the official donor of the chosen item.**

We accept auction items such as:

- Physical products or gift baskets.
- Tickets to an event, attraction, or points of interest (i.e., Museum) or travel destination.
- Gift cards to restaurants and fine dining.
- A private shopping party, dinner in a private room, or a chef's table experience.
- Catered in-home meals (delivered) or wine tasting.
- Vacations/Vacation homes.
- Adventurous outdoor activities (Hot air balloon, skydiving, rafting, fly fishing tour)
- At-home spa day.
- Autographed memorabilia.
- Pet accessories.
- Goods such as housewares and jewelry.
- Custom artwork / custom items, something unique, of value and something someone would want to buy.
- Certificate for a service your company will fulfill.



## SUPERIOR CHAMBER SILENT AUCTION DONOR BENEFITS



### **Platinum Donation Level (value \$850 and up):**

- Company logo included on the Superior Chamber website, on the Silent Auction Donor's page listed by donation level.
- Logo featured on the slideshow at the event
- A mention and tag on the Superior Chamber Facebook or Instagram page
- Listed in Superior Business Awards printed Program
- Listed on Silent Auction Donor signage which will be prominently displayed
- Donation featured in a Chamber e-blast about the event (2,000 contacts)



### **Gold Donation Level (\$300 – \$849):**

- Company Name included on the Superior Chamber website, on the Silent Auction Donor's page listed by donation level.
- Company Name featured on the slideshow at the event
- Listed in Superior Business Awards printed Program
- Listed on Silent Auction Donor signage which will be prominently displayed
- Donation listed in a Chamber e-blast about the event (2,000 contacts)



### **Silver Donation Level (\$150 – \$299):**

- Company Name included on the Superior Chamber website, on the Silent Auction Donor's page listed by donation level.
- Listed in Superior Business Awards printed Program
- Listed on Silent Auction Donor signage which will be prominently displayed
- Donation listed in a Chamber e-blast about the event (2,000 contacts)



### **Bronze Donation Level (below \$50-149):**

- Company Name included on the Superior Chamber website, on the Silent Auction Donor's page listed by donation level.
- Listed in Superior Business Awards printed Program
- Listed on Silent Auction Donor signage which will be prominently displayed

Please fill out the form to submit your item for the auction and become a partner donor for the event.

The deadline for all Silent Auction donations is May 16th, 2024, at 3:00 p.m.



## SUPERIOR CHAMBER SILENT AUCTION DONATION FORM

Complete the form to submit your item to the auction and to become an auction donor partner.

Thank you for making a contribution to the Superior Chamber silent auction. The Superior Chamber of Commerce is a 501(c)6 nonprofit organization. Please complete this form and email it to: [stefanie@superiorchamber.com](mailto:stefanie@superiorchamber.com)

Donor or Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Job Title: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Office Phone: (\_\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_ Cell Phone: (\_\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_

Email: \_\_\_\_\_

Website URL: \_\_\_\_\_

Name of Item: \_\_\_\_\_

Estimated Dollar Amount: \$ \_\_\_\_\_

Please provide a detailed description of the item you are donating: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Expiration Date of certificate, item or service: \_\_\_\_/\_\_\_\_/\_\_\_\_

**Please send the certificate and/or item and display materials as soon as possible.**

*Display materials include catalogs, menus, business cards, shopping bags, or any other branded physical item that we can use to bring attention to your auction item. Upon request, display materials will be returned after the event to the address listed on this donor form.*

### Delivery Method

- ☐ I will deliver the item to the Superior Chamber of Office (1 Superior Drive, Superior, CO 80027)
- ☐ I need the Superior Chamber to pick up the item
- ☐ I will email the necessary certificate
- ☐ I need a committee member to create and print the certificate
- ☐ I will make a monetary contribution (Please make checks payable to *Superior Chamber of Commerce*)

**All Silent Auction donations are due by Friday, May 16th 2025 by 3:00p.m.**

Signature and Date: \_\_\_\_\_

### Where to Mail Gift Certificates & Items

Please mail all gift certificates, gift cards and small items to:

124 E. Coal Creek Drive  
Superior, CO 80027

For delicate or large items please add a note to your item submission stating you require an item pick up. You may also coordinate with us via email at [Stefanie@superiorchamber.com](mailto:Stefanie@superiorchamber.com).

*The Superior Chamber appreciates your support. Thank you!*