

# SPONSORSHIP



PRESENTED BY



MARCH  
26



**SuperiHER**

WOMEN'S BUSINESS  
CONFERENCE & EXPO



**PAINT YOUR POWER**  
*Design Your Future. Color Your Path.*

[WWW.SUPERIORCHAMBER.COM](http://WWW.SUPERIORCHAMBER.COM)

**OMNI**  
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# Sponsorship

## OPPORTUNITIES

SuperiHER

WOMEN'S BUSINESS  
CONFERENCE & EXPO

	TITLE \$5,000	PLATINUM \$2,700	GOLD \$1,250	SILVER \$950	TABLE \$700
Verbal and logo recognition during the event	✓	✓	✓	✓	
Opportunity for a company representative to speak	5 Minutes	2 Minutes			
30-second video advertisement at the event	✓	✓			
Conference admissions	8	8	8	4	8
Preferred table placement during Luncheon	✓	✓	✓	✓	✓
Exhibitor Table	Premium	Premium	Premium	Standard	
Invitation to the SuperiHER Kickoff Reception	✓	✓	✓	✓	
Banner advertisement on conference website	✓				
Pre-conference email sent to all attendees prior to the event on your behalf	Two Emails	One Email			
Logo placement on conference website	✓	✓	✓	✓	
Logo placement on conference marketing materials	✓				
Logo placement on Conference signage	✓	✓	✓	✓	
Retractable banner displayed at event	On Stage	Displayed Prominently			
Advertisement in the printed program	Two Page Spread	Full Page	Half Page		
Opportunity to place promotional item/flyer in Welcome Bags	✓	✓	✓	✓	
Access to conference registration list	✓				
First right of refusal for the following year	✓				
Recognized as a Breakout Session Sponsor		✓			
Social Media Mentions	✓	✓	✓	✓	
	TITLE \$5,000	PLATINUM \$2,700	GOLD \$1,700	SILVER \$950	TABLE \$700

SOLD

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SuperiHER

WOMEN'S BUSINESS  
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**Title**  
**\$5,000**

Only one available

**SOLD**

- Verbal and logo recognition during the event
- Opportunity for a company representative to speak for five minutes during opening remarks
- 30-second video advertisement at the event
- Eight (8) conference admissions
- Preferred table placement during Keynote Luncheon
- Premium Exhibitor Table
- Invitation to the SuperiHER Kickoff Reception
- Banner advertisement on conference website and (2) two pre-conference emails
- Logo placement with link on conference website
- Logo placement on conference marketing materials and signage, including a retractable banner on stage (banner provided by Title Sponsor)
- Two Full-page spread in the printed program
- Opportunity to place promotional item/flyer in Welcome Bags
- Access to conference registration list\* (No sooner than 12 weeks prior to the event)
- Social Media mentions
- First right of refusal for the following year



**INBANK**

**Platinum**  
**\$2,700**

Only three available

Recognized as one of the three  
Breakout Session Sponsors



- Verbal and logo recognition during the event
- Opportunity for a company representative to speak for two minutes during the event
- 30-second video advertisement at the event
- Eight (8) conference admissions
- Preferred table placement during Keynote Luncheon
- Recognized as one of the three Breakout Session Sponsors
- Premium Exhibitor Table
- Invitation to the SuperiHER Kickoff Reception
- One (1) one pre-conference email
- Logo placement with link on conference website
- Logo placement on conference signage, including a retractable banner displayed around the conference (banner provided by Platinum Sponsor)
- Full-page spread in the printed program
- Opportunity to place promotional item/flyer in Welcome Bags
- Social Media mentions

**Gold**  
**\$1,700**

- Verbal and logo recognition during the event
- Eight (8) conference admissions
- Preferred table placement during Keynote Luncheon
- Premium Exhibitor Table
- Invitation to the SuperiHER Kickoff Reception
- Logo placement with link on conference website
- Logo placement on conference signage
- Half- page spread in the printed program
- Opportunity to place promotional item/flyer in Welcome Bags
- Social Media mentions

**Silver**  
**\$950**



- Verbal and logo recognition during the event
- Four (4) conference admissions
- Preferred table placement during Keynote Luncheon
- Standard Exhibitor Table
- Invitation to the SuperiHER Kickoff Reception
- Logo placement on conference website
- Logo placement on conference signage
- Opportunity to place promotional item/flyer in Welcome Bags
- Social Media mention

**Table  
Sponsor**  
**\$700**

Table of 8

- Eight (8) complimentary conference admissions
- Preferred table placement during Keynote Luncheon

# Sponsorship

## OPPORTUNITIES



# SuperiHER

WOMEN'S BUSINESS  
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## SuperiHER Kickoff Reception Sponsor

**SOLD**

Only one available

**CURATED PAULINE INTERIORS**

- Recognized as Kickoff Reception Sponsor
- Opportunity to speak at the reception
- Verbal recognition during the Conference
- Eight (8) conference admissions
- Preferred table placement during Keynote Luncheon
- Premium Exhibitor Table
- Invitation to the SuperiHER Kickoff Reception
- Logo placement with link on conference website
- Logo placement on signage at Kickoff Reception
- Opportunity to place promotional item/flyer in Welcome Bags
- Social Media mentions

## Photo Booth Sponsor

**\$950**

Only one available

**SOLD**

**THE GEIGER GROUP**

- Verbal recognition during the event
- Four (4) conference admissions
- Preferred seating placement during Keynote Luncheon
- Standard Exhibitor Table
- Invitation to the SuperiHER Kickoff Reception
- Logo placement on conference website
- Logo on Photo Booth Slideshow (motion printed photo)
- Social Media mention



## SuperiHER Cookie Sponsor

**\$950**

Only one available

- Verbal recognition during the event
- Four (4) conference admissions
- Preferred seating placement during Keynote Luncheon
- Standard Exhibitor Table
- Sticker Logo on each Cookie
- Invitation to the SuperiHER Kickoff Reception
- Logo placement on conference website
- Social Media mention

# Sponsorship

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### Conference Bags Sponsor

**\$950**  
Only one available

- Logo on Conference bags
- Verbal recognition during the event
- Two (2) conference admissions
- Preferred seating placement during Keynote Luncheon
- Standard Exhibitor Table
- Invitation to the SuperiHER Kickoff Reception
- Logo placement on conference website
- Social Media mention



### Centerpiece Sponsor

**\$750**  
Only one available

- Logo on Conference Bags
- Verbal recognition during the event
- Two (2) conference admissions
- Preferred seating placement during Keynote Luncheon
- Standard Exhibitor Table
- Invitation to the SuperiHER Kickoff Reception
- Opportunity to place promotional item/flyer in Welcome Bags



### Coffee Sponsor

**\$650**  
Only one available

- Signs next to Coffee Station
- Verbal recognition during the event
- Two (2) conference admissions
- Preferred seating placement during Keynote Luncheon
- Invitation to the SuperiHER Kickoff Reception
- Opportunity to place promotional item/flyer in Welcome Bags



### Refreshment Sponsor

**\$350**  
Only three available

- Verbal recognition during the event
- Two (2) conference admissions
- Preferred seating placement during Keynote Luncheon
- Invitation to the SuperiHER Kickoff Reception
- Opportunity to place promotional item/flyer in Welcome Bags



# Thank You

WE APPRECIATE YOUR  
SUPPORT!