

SPONSORSHIP



PRESENTED BY



MARCH
26



SuperiHER

WOMEN'S BUSINESS
CONFERENCE & EXPO



PAINT YOUR POWER
Design Your Future. Color Your Path.

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OMNI
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OPPORTUNITIES

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	TITLE \$5,000	PLATINUM \$2,500	GOLD \$1,250	SILVER \$950	TABLE \$700
Verbal and logo recognition during the event	✓	✓	✓	✓	
Opportunity for a company representative to speak	5 Minutes	2 Minutes			
30-second video advertisement at the event	✓	✓			
Conference admissions	8	8	8	4	8
Preferred table placement during Luncheon	✓	✓	✓	✓	✓
Exhibitor Table	Premium	Premium	Premium	Standard	
Invitation to the SuperiHER Kickoff Reception	✓	✓	✓	✓	
Banner advertisement on conference website	✓				
Pre-conference email sent to all attendees prior to the event on your behalf	Two Emails	One Email			
Logo placement on conference website	✓	✓	✓	✓	
Logo placement on conference marketing materials	✓				
Logo placement on Conference signage	✓	✓	✓	✓	
Retractable banner displayed at event	On Stage	Displayed Prominently			
Advertisement in the printed program	Two Page Spread	Full Page	Half Page		
Opportunity to place promotional item/flyer in Welcome Bags	✓	✓	✓	✓	
Access to conference registration list	✓				
First right of refusal for the following year	✓				
Recognized as a Breakout Session Sponsor		✓			
Social Media Mentions	✓	✓	✓	✓	
	TITLE \$5,000	PLATINUM \$2,700	GOLD \$1,700	SILVER \$950	TABLE \$700

SOLD

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OPPORTUNITIES



Title \$5,000

Only one available

SOLD

- Verbal and logo recognition during the event
- Opportunity for a company representative to speak for five minutes during opening remarks
- 30-second video advertisement at the event
- Eight (8) conference admissions
- Preferred table placement during Keynote Luncheon
- Premium Exhibitor Table
- Invitation to the SuperiHER Kickoff Reception
- Banner advertisement on conference website and (2) two pre-conference emails
- Logo placement with link on conference website
- Logo placement on conference marketing materials and signage, including a retractable banner on stage (banner provided by Title Sponsor)
- Two Full-page spread in the printed program
- Opportunity to place promotional item/flyer in Welcome Bags
- Access to conference registration list* (No sooner than 1 week prior to the event)
- Social Media mentions
- First right of refusal for the following year

Platinum \$2,700

Only three available

Recognized as one of the three Breakout Session Sponsors

- Verbal and logo recognition during the event
- Opportunity for a company representative to speak for two minutes during the event
- 30-second video advertisement at the event
- Eight (8) conference admissions
- Preferred table placement during Keynote Luncheon
- Recognized as one of the three Breakout Session Sponsors
- Premium Exhibitor Table
- Invitation to the SuperiHER Kickoff Reception
- One (1) one pre-conference email
- Logo placement with link on conference website
- Logo placement on conference signage, including a retractable banner displayed around the conference (banner provided by Platinum Sponsor)
- Full-page spread in the printed program
- Opportunity to place promotional item/flyer in Welcome Bags
- Social Media mentions

Gold \$1,700

- Verbal and logo recognition during the event
- Eight (8) conference admissions
- Preferred table placement during Keynote Luncheon
- Premium Exhibitor Table
- Invitation to the SuperiHER Kickoff Reception
- Logo placement with link on conference website
- Logo placement on conference signage
- Half- page spread in the printed program
- Opportunity to place promotional item/flyer in Welcome Bags
- Social Media mentions

Silver \$950

- Verbal and logo recognition during the event
- Four (4) conference admissions
- Preferred table placement during Keynote Luncheon
- Standard Exhibitor Table
- Invitation to the SuperiHER Kickoff Reception
- Logo placement on conference website
- Logo placement on conference signage
- Opportunity to place promotional item/flyer in Welcome Bags
- Social Media mention

Table Sponsor \$700

Table of 8

- Eight (8) complimentary conference admissions
- Preferred table placement during Keynote Luncheon

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SuperiHER Kickoff Reception Sponsor

\$1,500

Only one available

- Recognized as Kickoff Reception Sponsor
- Opportunity to speak at the reception
- Verbal recognition during the Conference
- Eight (8) conference admissions
- Preferred table placement during Keynote Luncheon
- Premium Exhibitor Table
- Invitation to the SuperiHER Kickoff Reception
- Logo placement with link on conference website
- Logo placement on signage at Kickoff Reception
- Opportunity to place promotional item/flyer in Welcome Bags
- Social Media mentions

Photo Booth Sponsor

\$950

Only one available

- Verbal recognition during the event
- Four (4) conference admissions
- Preferred seating placement during Keynote Luncheon
- Standard Exhibitor Table
- Invitation to the SuperiHER Kickoff Reception
- Logo placement on conference website
- Logo on Photo Booth Signage (not on printed photo)
- Social Media mention



SuperiHER Cookie Sponsor

\$950

Only one available

- Verbal recognition during the event
- Four (4) conference admissions
- Preferred seating placement during Keynote Luncheon
- Standard Exhibitor Table
- Sticker Logo on each Cookie
- Invitation to the SuperiHER Kickoff Reception
- Logo placement on conference website
- Social Media mention

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Conference Bags Sponsor

\$950

Only one

SOLD

- Logo on Conference bag
- Verbal recognition during the event
- Four (4) conference admissions
- Preferred seating placement during Keynote Luncheon
- Standard Exhibitor Table
- Invitation to the SuperiHER Kickoff Reception
- Logo placement on conference website
- Social Media mention



Centerpiece Sponsor

\$750

Only one available

- Logo on Conference Bags
- Verbal recognition during the event
- Two (2) conference admissions
- Preferred seating placement during Keynote Luncheon
- Standard Exhibitor Table
- Invitation to the SuperiHER Kickoff Reception
- Opportunity to place promotional item/flyer in Welcome Bags



Coffee Sponsor

\$650

Only one available

- Signs next to Coffee Station
- Verbal recognition during the event
- Two (2) conference admissions
- Preferred seating placement during Keynote Luncheon
- Invitation to the SuperiHER Kickoff Reception
- Opportunity to place promotional item/flyer in Welcome Bags



Refreshment Sponsor

\$350

Only three available

- Verbal recognition during the event
- Two (2) conference admissions
- Preferred seating placement during Keynote Luncheon
- Invitation to the SuperiHER Kickoff Reception
- Opportunity to place promotional item/flyer in Welcome Bags



Thank You

WE APPRECIATE YOUR
SUPPORT!