

SPONSORSHIP



PRESENTED BY



MARCH
26



SuperiHER

WOMEN'S BUSINESS
CONFERENCE & EXPO



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CHAMBER

PAINT YOUR POWER

Design Your Future. Color Your Path.

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Sponsorship

OPPORTUNITIES

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| | TITLE \$5,000 | PLATINUM \$2,500 | GOLD \$1,250 | SILVER \$950 | TABLE \$700 |
|--|------------------|-----------------------|-----------------|-----------------|----------------|
| Verbal and logo recognition during the event | ✓ | ✓ | ✓ | ✓ | |
| Opportunity for a company representative to speak | 5 Minutes | 2 Minutes | | | |
| 30-second video advertisement at the event | ✓ | ✓ | | | |
| Conference admissions | 8 | 8 | 8 | 4 | 8 |
| Preferred table placement during Luncheon | ✓ | ✓ | ✓ | ✓ | ✓ |
| Exhibitor Table | Premium | Premium | Premium | Standard | |
| Invitation to the SuperiHER Kickoff Reception | ✓ | ✓ | ✓ | ✓ | |
| Banner advertisement on conference website | ✓ | | | | |
| Pre-conference email sent to all attendees prior to the event on your behalf | Two Emails | One Email | | | |
| Logo placement on conference website | ✓ | ✓ | ✓ | ✓ | |
| Logo placement on conference marketing materials | ✓ | | | | |
| Logo placement on Conference signage | ✓ | ✓ | ✓ | ✓ | |
| Retractable banner displayed at event | On Stage | Displayed Prominently | | | |
| Advertisement in the printed program | Two Page Spread | Full Page | Half Page | | |
| Opportunity to place promotional item/flyer in Welcome Bags | ✓ | ✓ | ✓ | ✓ | |
| Access to conference registration list | ✓ | | | | |
| First right of refusal for the following year | ✓ | | | | |
| Recognized as a Breakout Session Sponsor | | ✓ | | | |
| Social Media Mentions | ✓ | ✓ | ✓ | ✓ | |
| | TITLE \$5,000 | PLATINUM \$2,700 | GOLD \$1,700 | SILVER \$950 | TABLE \$700 |

SOLD

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Title \$5,000

Only one available

SOLD

- Verbal and logo recognition during the event
- Opportunity for a company representative to speak for five minutes during opening remarks
- 30-second video advertisement at the event
- Eight (8) conference admissions
- Preferred table placement during Keynote Luncheon
- Premium Exhibitor Table
- Invitation to the SuperiHER Kickoff Reception
- Banner advertisement on conference website and (2) two pre-conference emails
- Logo placement with link on conference website
- Logo placement on conference marketing materials and signage, including a retractable banner on stage (banner provided by Title Sponsor)
- Two Full-page spread in the printed program
- Opportunity to place promotional item/flyer in Welcome Bags
- Access to conference registration list* (No sooner than 1 week prior to the event)
- Social Media mentions
- First right of refusal for the following year

Platinum \$2,700

Only three available

Recognized as one of the three
Breakout Session Sponsors

- Verbal and logo recognition during the event
- Opportunity for a company representative to speak for two minutes during the event
- 30-second video advertisement at the event
- Eight (8) conference admissions
- Preferred table placement during Keynote Luncheon
- Recognized as one of the three Breakout Session Sponsors
- Premium Exhibitor Table
- Invitation to the SuperiHER Kickoff Reception
- One (1) one pre-conference email
- Logo placement with link on conference website
- Logo placement on conference signage, including a retractable banner displayed around the conference (banner provided by Platinum Sponsor)
- Full-page spread in the printed program
- Opportunity to place promotional item/flyer in Welcome Bags
- Social Media mentions

Gold \$1,700

- Verbal and logo recognition during the event
- Eight (8) conference admissions
- Preferred table placement during Keynote Luncheon
- Premium Exhibitor Table
- Invitation to the SuperiHER Kickoff Reception
- Logo placement with link on conference website
- Logo placement on conference signage
- Half-page spread in the printed program
- Opportunity to place promotional item/flyer in Welcome Bags
- Social Media mentions

Silver \$950

- Verbal and logo recognition during the event
- Four (4) conference admissions
- Preferred table placement during Keynote Luncheon
- Standard Exhibitor Table
- Invitation to the SuperiHER Kickoff Reception
- Logo placement on conference website
- Logo placement on conference signage
- Opportunity to place promotional item/flyer in Welcome Bags
- Social Media mention

Table Sponsor \$700

Table of 8

- Eight (8) complimentary conference admissions
- Preferred table placement during Keynote Luncheon

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SuperiHER Kickoff Reception Sponsor

\$1,500

Only one available

- Recognized as Kickoff Reception Sponsor
- Opportunity to speak at the reception
- Verbal recognition during the Conference
- Eight (8) conference admissions
- Preferred table placement during Keynote Luncheon
- Premium Exhibitor Table
- Invitation to the SuperiHER Kickoff Reception
- Logo placement with link on conference website
- Logo placement on signage at Kickoff Reception
- Opportunity to place promotional item/flyer in Welcome Bags
- Social Media mentions

Photo Booth Sponsor

\$950

Only one available

- Verbal recognition during the event
- Four (4) conference admissions
- Preferred seating placement during Keynote Luncheon
- Standard Exhibitor Table
- Invitation to the SuperiHER Kickoff Reception
- Logo placement on conference website
- Logo on Photo Booth Signage (not on printed photo)
- Social Media mention



SuperiHER Cookie Sponsor

\$950

Only one available

- Verbal recognition during the event
- Four (4) conference admissions
- Preferred seating placement during Keynote Luncheon
- Standard Exhibitor Table
- Sticker Logo on each Cookie
- Invitation to the SuperiHER Kickoff Reception
- Logo placement on conference website
- Social Media mention

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Conference Bags Sponsor

\$950

Only one

SOLD

- Logo on Conference bag
- Verbal recognition during the event
- Four (4) conference admissions
- Preferred seating placement during Keynote Luncheon
- Standard Exhibitor Table
- Invitation to the SuperiHER Kickoff Reception
- Logo placement on conference website
- Social Media mention



Centerpiece Sponsor

\$750

Only one available

- Logo on Conference Bags
- Verbal recognition during the event
- Two (2) conference admissions
- Preferred seating placement during Keynote Luncheon
- Standard Exhibitor Table
- Invitation to the SuperiHER Kickoff Reception
- Opportunity to place promotional item/flyer in Welcome Bags

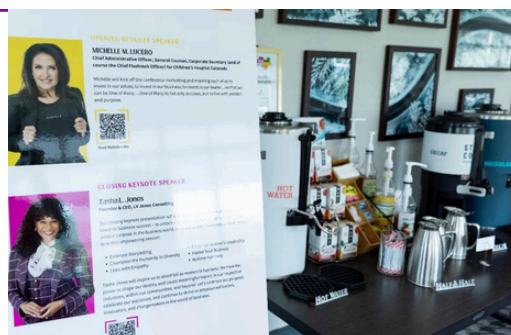


Coffee Sponsor

\$650

Only one available

- Signs next to Coffee Station
- Verbal recognition during the event
- Two (2) conference admissions
- Preferred seating placement during Keynote Luncheon
- Invitation to the SuperiHER Kickoff Reception
- Opportunity to place promotional item/flyer in Welcome Bags



Refreshment Sponsor

\$350

Only three available

- Verbal recognition during the event
- Two (2) conference admissions
- Preferred seating placement during Keynote Luncheon
- Invitation to the SuperiHER Kickoff Reception
- Opportunity to place promotional item/flyer in Welcome Bags





Thank You

WE APPRECIATE YOUR
SUPPORT!