



2027

Official Welcome to Superior Guide



12 MONTHS OF EXPOSURE



COST EFFICIENT



REACH YOUR AUDIENCE

The Welcome to Superior Guide provides, residents, visitors and members a resource for everything in Superior. The publication is an indispensable tool for the community, and includes information about businesses, recreation, local government, education, community events, and more.

GUIDE TIMELINE

DEADLINE: Monday, September 7, 2026

ARTWORK DUE ON: Wednesday, September 30, 2026

The guide will be crafted from September to November and sent to the printer in December. The Guide will be mailed in January.

PRINT ADVERTISING RATES FOR 5.5" X 8.5" PUBLICATION

PREMIUM AD SPOTS	COLOR
Back Cover	\$2,199
Inside Covers (Front or Back)	\$1,799
Facing Page to Inside Covers	\$1,649
Page 2-5	\$1,499

DISPLAY ADS	COLOR
Full Page	\$1,199
1/2 Page	\$949
1/4 Page	\$575
1/8 Page	\$439

ADDITIONAL FEATURES:

ENHANCED LISTING*	RATE
Boxed Listing	\$119
Boxed Listing with Logo	\$195
Boxed Listing with Logo & 50 word bio	\$229
Boxed Listing with, Logo, 50 word bio, & Small Ad	\$289

*To place an enhanced listing, you must be an active member with the Superior Chamber at the time the publication prints.

NEED DESIGN HELP?

DESIGN SERVICES	RATE
Ad Creation	\$79
Ad Change	\$45



SPACE RESERVATION FORM

Please fill out information below and include ad size from table above. The Superior Chamber will send you the required ad contract, along with ad creation information once submitted. Scan below to reserve your spot.

COMPANY: _____

CONTACT: _____

PHONE: _____ CELL: _____

EMAIL: _____

AD SIZE: _____



SAVE TIME, SCAN HERE TO SIGN UP

Invoices are rendered on the day you reserve the space. Payments are due within **thirty (30)** days after the billing date. Premium Ad payments are due within **ten (10)** days after the billing date.



QUESTIONS?

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ASK RENEE HOW THIS GUIDE WILL BE DISTRIBUTED



PREVIOUS PUBLICATION

Scan here to view the flipbook of the previous publication! By advertising you are directly supporting your chamber!



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Official Welcome to Superior Guide

DEADLINE: Monday, September 7, 2026

DISTRIBUTION BEGINS: JANUARY 2027

5.5" X 8.5" BOOKLET AD SIZE SHEET

Full Page	5.30" x 8.30"
1/2 Page (Horizontal)	5.30" x 4"
1/2 Page (Vertical)	2.50" x 8.30"
1/4 Page	2.50" x 4"
1/8 Page	2.50" x 2"
Enhanced Listing Ad	1.20" x 1.50"

Guidelines for Ads

To ensure maximum quality and avoid printing problems, please follow these guidelines for creating your ads.

- Design your ad using one of the above sizes.
- High resolution PDF files are preferred, although JPEG and PNG files in high resolution are also acceptable.

Please follow dimensions under page graphic for correct size. Full page Ads bleed, all other sizes do not bleed. Bleed ads, extend bleed to 1/8" beyond trim on all sides.

Send emails to renee@superiorchamber.com and CC: info@superiorchamber.com

We Can Design Your Ad for You

Pick a size from the above options and then:

- (1) Provide us with copy for what you would like your ad to say.
(Keep in mind the size you have chosen. Quarter page ads look best with only a few lines of copy.)
- (2) Want a photo in your ad? E-mail us a digital file (PNG works best)
- (3) Sit back and let us do the work! We'll send you a proof when it's ready.

Send emails to renee@superiorchamber.com and CC: info@superiorchamber.com

Superior Chamber of Commerce

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