



25TH ANNIVERSARY CHILI & BEER FEST

FIESTA VIP LOUNGE

SPONSORSHIP OPPORTUNITIES

An elevated, upscale VIP experience — reimagined for 2026

Saturday, September 12, 2026 | 2:00 PM – 6:00 PM | Community Park

This year's VIP Lounge has been reimagined as a true premium destination within the Fest — upgraded lounge furnishings, curated tastings, and concierge-level touches throughout. Sponsorship packages below reflect this elevated experience.

PRESENTING VIP LOUNGE SPONSOR \$3,000

Only One (1) Available • Exclusive naming rights

- Exclusive naming rights — the VIP Lounge is presented as “[Your Business] VIP Lounge” for the entire event
- Logo featured prominently on the event webpage and on-site step-and-repeat backdrop
- Premium signage at the VIP Lounge entrance, inside the tent, on the Fence in the main festival area (banners/signs provided by Sponsor)
- Reserved VIP parking
- Premium Exhibitor Space with a 6' display table, two (2) chairs, and optional additional table inside the VIP Lounge (\$325 Value)
- Four (5) VIP Reserve Tickets (\$425 Value)
- Stage announcements recognizing your business as the Presenting VIP Lounge Sponsor
- Dedicated social media spotlight post plus inclusion in the event recap

TOP-SHELF TEQUILA TASTING SPONSOR \$1,250

Only One (1) Available

- Logo featured on the event webpage
- Premium signage at the curated top-shelf Tequila Tasting bar (banners/signs provided by Sponsor)
- A 6' display table and two (2) chairs in the VIP Lounge
- Four (4) VIP Reserve Tickets (\$340 Value)
- Stage announcements recognizing your business as a VIP Lounge Sponsor
- Social media sponsor post

CRAFT BEER & WINE SPONSOR \$850

Only One (1) Available

- Logo featured on the event webpage
- Signage displayed at the Craft Beer & Wine Station (banners/signs provided by Sponsor)
- Standard Exhibitor Space with a 6' display table and two (2) chairs for the Festival (\$250 Value)
- Two (2) VIP Reserve Tickets (\$170 Value)
- Social media sponsor post

PHOTOBOOTH SPONSOR \$900

Only One (1) Available

- Logo featured on the event webpage
- Prominent signage included in the Photobooth (banners/signs provided by Sponsor)
- Logo on all photobooth photos
- Standard Exhibitor Space with a 6' display table and two (2) chairs for the Festival (\$250 value)
- Two (2) VIP Reserve Tickets (\$170 Value)
- Social media sponsor post

CURATED BUFFET SPONSOR \$750

Only One (1) Available

- Logo featured on the event webpage
- Prominent signage at both stations
- Standard Exhibitor Space with a 6' display table and two (2) chairs for the Festival
- Two (2) VIP Reserve Tickets (\$170 Value)
- Social media sponsor post

VIP TENT TABLE CENTERPIECES SPONSOR \$400

Only One (1) Available

- Logo featured on the event webpage
- Logo included on elevated table tents next to designer centerpieces
- Two (2) VIP Reserve Tickets (\$170 Value)
- Social media sponsor post

MISTING CABANA SPONSOR \$325

Only One (1) Available

- Logo featured on the event webpage
- Prominent signage included in the VIP Lounge misting cabana
- Two (2) VIP Reserve Tickets (\$170Value)
- Social media sponsor post

CRAFT MOCKTAIL & NON-ALCOHOLIC BAR SPONSOR \$375

Only One (1) Available

- Logo featured on the event webpage
- Logo included on beverage service tubs
- Two (2) VIP Reserve Tickets (\$170 Value)
- Social media sponsor post

DÉCOR SPONSOR \$100

Four (4) Available

- Logo featured on the event webpage
- Logo included on the sponsored Décor Items
- Social media sponsor post

EXHIBITORS

Space	Members	Non-Members
Standard 10x10 Exhibit Space	\$250	\$300
Premium 10x10 Exhibit Space	\$325	\$375

(Members are placed first)

INTERESTED IN BECOMING A SPONSOR OR AN EXHIBITOR?

Contact Renee Alaniz at renee@superiorchamber.com